

## News Release

### **Kinetica announces Collins Barrow as Associate Member**

Calgary, AB – Collins Barrow has partnered with Innovate Calgary, as an Associate Member of Innovate Calgary’s recently launched energy tech accelerator, Kinetica Ventures.

As an Associate Member, Collins Barrow will be a preferential supplier of accounting and tax advisory services to Kinetica and its clients. Collins Barrow will supply cash support to Kinetica, as well as in-kind services to help accelerate Kinetica clients.

“At Collins Barrow, we have consistently focused on the financial needs and demands of entrepreneurs, and owner managed businesses,” says Terry Booth, Partner, Collins Barrow. “Anticipating and meeting complex challenges is what we do best and this partnership provides Collins Barrow the opportunity to work with industry driven technology development.”

Along with their strategic partners, Kinetica works with those technology developers to help de-risk and accelerate the most promising solutions using a successful commercialization model that includes access to expertise, capital and relationships.

“Innovation is the key to unlocking our future potential and overcoming the critical challenges that the current economic climate presents,” says Kevin Frankowski, Executive Director, Kinetica. “The partnerships that Kinetica has with key service providers in the business ecosystem, such as Collins Barrow, are a very important aspect of successfully bringing innovation to market. We are grateful for the support we have received from such a recognized group as Collins Barrow.”

Collins Barrow joins Bennett Jones, Calgary Economic Development and the Southern Alberta Institute of Technology as a Kinetica Associate Member.

### **About Kinetica**

Kinetica bridges the energy industry and tech innovators to accelerate world-class energy technologies. We support industry partners by working with technology developers who have emerging innovation that addresses industry's key challenges, lowers costs and improves competitive advantages. This unique industry-driven program works closely with key energy sector partners in four areas: hydrocarbon recovery; energy transport; carbon capture, reuse and disposal; and renewal energy.

Kinetica, a division of Innovate Calgary, is based in Alberta, Canada, an international energy hub.

We are Kinetica: [kineticaventures.com](http://kineticaventures.com)

### **About Collins Barrow**

Canada's prosperity has, to a large extent, been driven by the strength of the entrepreneurial spirit that has developed and flourished among businesses large and small. But whether a business' objective is focused on growth, succession planning, wealth preservation or to more fully capitalize or finance the business, the need for an objective perspective has always been key to that success.

Entrepreneurs know that the requirement to maintain accurate and complete financial records and to understand the resultant financial position is critical to achieve their goals. Our knowledge and experience earned over decades of providing audit, accounting and tax advice to business owners along with our meaningful attention to the management of risk, give us a unique understanding of the issues facing today's entrepreneur.

At Collins Barrow we are dedicated to meeting the unique needs of entrepreneurs and their growing businesses.

### **About Innovate Calgary**

As a leading technology transfer and commercialization centre, Innovate Calgary works closely with startups, entrepreneurs, researchers and investors from the advanced tech sector to take innovation and ideas to the next stage of growth. Innovate Calgary has been successfully contributing to the growth and acceleration of the advanced technology sector for more than 30 years. Our integrated approach to commercialization focuses on facilitating connections among stakeholders and offering a comprehensive range of programs and services to achieve success.

### **Contact:**

Meghan Ockey  
Advisor, Communications & Marketing  
Phone: (403) 837-3112  
Email: [mockey@innovatecalgary.com](mailto:mockey@innovatecalgary.com)  
[www.innovatecalgary.com](http://www.innovatecalgary.com)

